



Outfield Signage





Choose your location and field (based upon availability)

	1 outfield sign	\$500.00
	2 outfield signs	\$900.00
	3 outfield signs	\$1200.00

Package Options (based upon availability)

	Alto Park (7 sports fields)	\$2,200.00
	Etowah Park (6 sports fields)	\$2,000.00
	North Floyd (4 sports fields)	\$1,800.00

Signage Standards

-  4' x 8' Sign
-  Logo & Tag Line
-  Signage exposure for one year (leagues, tournaments, etc.)
-  Signs will be removed from fences when no activities are taking place (reduce damage, vandalism, etc.)

Special Offer





10% off total package for 2 year contract

If the above proposal does not suit your needs, please allow us to work with you to create a partnership package that best supports your business goals and objectives.

Signage Locations

Alto Park




1014 Burnett Ferry Road
Rome, GA

-  Adult Softball League – Year round
-  Girls Softball League – Fall & Spring
-  30 Tournaments (2008)
-  **MINIMUM YEARLY EXPOSURE – 31,968 PEOPLE**



Etowah Park





1325 Kingston Highway
Rome, GA

-  Youth Baseball – Fall & Spring
-  Challenger Baseball Program
-  **MINIMUM YEARLY EXPOSURE – 20,600 PEOPLE**



North Floyd Park

102 North Floyd Park Road
Rome, GA

-  Youth Baseball – Fall & Spring
-  13 & 14 Prep Baseball - Spring
-  3 Tournaments (2008)
-  **MINIMUM YEARLY EXPOSURE - 43,812 PEOPLE**






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Additional Exposure

RFPRA.com Website



RFPRA.COM


-  2008 YTD average monthly unique visitors – 8,000
-  Continuing website improvements
-  ESTIMATED 2008 VISITS – 96,000

-  Logo & Link on Sports page \$50.00/month
-  Logo & Link on Sports page (4-12 months) \$35.00/month

Outdoor Movie Series




Fall 2008

Ridge Ferry Park, Alto Park,
Bridge Point Plaza

-  3 Movies (September – November, 2008)
-  May 2008 Attendance – 700
-  ESTIMATED FALL 2008 EXPOSURE
2,700 PEOPLE



Outdoor Movie Series – Pre & Post Event Slideshow

-  2 – 10 second slides \$225.00
-  1 – 10 second slide \$125.00
-  1 – 10 second slide at all movies \$350.00

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Please contact Rana Sarratt if you are interested in advertising opportunities with the RFPRA. If the above package options do not suit your needs, please allow us to work with you to create a partnership package that best supports your business goals and objectives.

*Rana Sarratt
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