



*Roman Roast on the River
May 11 & 12, 2012
Ridge Ferry Park, Rome, GA 30165*

Sponsorship Opportunities

Presenting Sponsor (\$7500)

- Logo/name recognition on all official event marketing including but not limited to media releases, print ads, online ads, radio and social media
- Official press release to recognize as presenting sponsor
- Banner/Logo positioned prominently on all Roman Roast Web site event pages with rollover link to your web site
- Logo/banner premium placement on RFPRA web site for a minimum of 30 days leading up to event
- Logo on official event banner (s)
- Logo on back of the event t-shirt
- Logo displayed on event posters
- Sponsorship recognition, on stage, during performances/awards presentation and throughout event weekend
- Company Banner prominently displayed in event areas (banners provided by sponsor)
- Permission to include promotional items/ literature in hospitality bags
- 20' x 20' booth space during event (power available upon request)
- Event tickets &Event t-shirts

Supporting Sponsor (\$5000)

- Name recognition in all official event media releases, commercials and ads as supporting sponsor
- Name / Logo on Roman Roast web site event sponsor page, with rollover redirection to your web site
- Name / Logo on official event banner (s) and the back of the event t-shirt
- Logo displayed on event posters
- Sponsorship recognition, on stage, during performances/awards presentation and throughout event weekend
- Company Banner prominently displayed in event area (banner provided by sponsor)
- Permission to include promotional items/ literature in hospitality bags
- 10' x 10' booth space during event (power available upon request)
- Event tickets &Event t-shirts



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Sponsorship Opportunities

King of the Wings Sponsor (\$3000)

- Logo/name recognition on media releases promoting “King of the Wings”
- Name / Logo on Roman Roast web site event sponsor page, with rollover redirection to your web site
- Logo on official event banner (s) and the back of the event t-shirt
- Logo displayed on event posters
- Sponsorship recognition on stage during “King of the Wings”
- Company Banner prominently displayed in event area (banner provided by sponsor)
- Permission to include promotional items/ literature in hospitality bags
- 10’ x 10’ booth space during event (power available upon request)
- (4) Event tickets (4) Event t-shirts

People’s Choice Sponsor (\$3000)

- Logo/name recognition on media releases promoting “People’s Choice”
- Name / Logo on Roman Roast web site event sponsor page, with rollover redirection to your web site
- Name / Logo on official event banner (s) and the back of the event t-shirt
- Logo displayed on event posters
- Sponsorship recognition, on stage, during “People’s Choice”
- Company Banner prominently displayed in event area (banner provided by sponsor)
- Permission to include promotional items/ literature in hospitality bags
- 10’ x 10’ booth space during event (power available upon request)
- (4) Event tickets (4) Event t-shirts

Hospitality Sponsor (\$3000)

- Logo/name recognition on media releases promoting “Hospitality”
- Name / Logo on Roman Roast web site event sponsor page, with rollover redirection to your web site
- Name / Logo on official event banner (s) and the back of the event t-shirt
- Logo displayed on event posters
- Sponsorship recognition, on stage during the event
- Company Banner prominently displayed in event area (banner provided by sponsor)
- Permission to include promotional items/ literature in hospitality bags
- 10’ x 10’ booth space during event (power available upon request)
- (4) Event tickets (4) Event t-shirts

For event questions, contact Betsy Hampson:

bhampson@rfpra.com

706.314.1324 office



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Sponsorship Opportunities

Pit Crew Sponsors (\$1550)

- Name / Logo on Roman Roast web site event sponsor page
- Sponsorship name recognition, on stage during event weekend
- Company Banner prominently displayed in event area (banner provided by sponsor)
- Permission to include promotional items/ literature in hospitality bags (subject to approval)
- 10' x 10' booth space during event (power available upon request)
- (4) Event tickets (2) Event t-shirts

Smokin' Sponsors (\$550)

- Name / Logo on Roman Roast web site event sponsor page
- 10' x 10' booth space during event (power available upon request)
- Permission to include promotional items/literature in hospitality bags (subject to approval)
- (2) Event Tickets One event t-shirts

Friends of the Roman Roast (\$250)

- Name / Logo on Roman Roast web site event sponsor page
- One event t-shirts