



ANNUAL REPORT



DIRECTOR'S MESSAGE

On behalf of the Rome-Floyd Parks and Recreation staff, we want to say thank you to the citizens of Rome and Floyd county for an outstanding year. Our programs and offerings would not be where they are without your dedication and participation. We hope this report tells a story of how big of an impact we had on our community.

Sincerely, Todd Wofford RFPRA
Director



MISSION STATEMENT

The mission of Rome-Floyd Parks and Recreation Authority is to provide high-quality, diverse, and accessible programs, services, and facilities that enhance the quality of life for all ages, cultures, and abilities.



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OUR TEAM

Admin Division

Brooke Turner, Office Administrator

Breelynn Brooks, Front Office Specialist II

Special Services Division

Tyler Stinson, Special Services Manager

Mina Garcia, Recreation Coordinator

Missy George, Gymnastics Team Coach

Recreation Services Division

Lindsey Jones, Recreation Services Manager

Tammy Bryant, Recreation Coordinator

Bradley Kirk, Recreation Coordinator

Ty Barnett, Recreation Coordinator

Sports Division

Blake Lambert, Sports Manager

Brad Hobbs, Asst. Sports Manager

Adam Mull, Sports Coordinator

Pam Hobbs, Sports Office Specialist II



Parks Division

John Davis, Division Manager

Kevin Baker, Division Manager

Brock Coogler, Division Manager

Adam Weaver, Asst. Division Manager

Steven Hand, Asst. Division Manager

Damon Purdy, Asst. Division Manager

Shane McElwee, Crew Leader

Brett Clements, Crew Leader

Russell Barwick, Crew Leader

Caleb Clark, Crew Leader

Greg Holmes, Crew Leader

Brandon Tucker, Crew Leader

Jeremy Garrett, Crew Leader

Ricky Wiggins, Crew Leader

Jay Salinas, Equipment Operator

Dell Scott, Equipment Operator

Eric Carr, Equipment Operator



A PORTION OF WHO WE IMPACT IN THE COMMUNITY



Trail Walkers	Police
Adult Athletes	Fire
Youth Athletes	Playground Users
Seniors	Hall of Famers
Fishermen	Toddlers
Dog Owners	Families
Campers	Picnickers
Kids	Church Groups
Day Campers	Religious Groups
Pickleballers	Political Groups
Gymnasts	Concert Goers
Challenger Athletes	Elections
Travel Baseball or Softball Groups	Voters
Chili Cookers	Ice Skaters
Swimmers	Artists
BBQers	Magicians
Farmers	Wildlife Photographers
Schools/Colleges	Roller Derby
Soccer players	Road Racers
Volleyball (RAV)	Runners
Wrestlers	Cyclists
Vendors	Non-Profit Groups
Sam's Club and other retailers	Boy Scouts
Sponsors	Girl Scouts
Citizen rental groups	Retiree Organizations
County Departments	
EMS	

SPONSORS & PARTNERS

TRUETT'S



ROC
ROME ORTHOPAEDIC CENTER
& SPORTS MEDICINE
SPORTS CLINIC

TOTAL SPONSORS/PARTNERS FOR 2025: \$241,406

TOTAL GRANTS RECEIVED: \$122,885

(Atl Hawks, Musco Mini-Pitch, USA Football/BSN, & GA Power)

Lowe's
Meats & Sweets
Pinson's Construction
Pinson Family
The Pool Store
Pridemore and Cox Orthodontics
River City Bank
Rome-Floyd E.C.O Center
Rome Emperors
Rome Area Volleyball
Rome City Schools
Rome DDA
Rome Soccer Premier League
Rome News Tribune
Seo's Martial Arts
Sharpe's Southern Smoke BBQ
Shelby's Coffee
Shorter University
Stonebridge Golf Course
A Teen's Choice
Toles, Temple & Wright
Underhill CPA
United Community Bank
The YMCA

Atrium Health
Floyd

Academy
SPORTS+OUTDOORS

Georgia Power

BWS
WWW.BUSINESSWATERSOLUTIONS.COM

the YMCA
YMCA OF ROME & FLOYD COUNTY



RAV

BOYS & GIRLS CLUBS
OF NORTHWEST GEORGIA

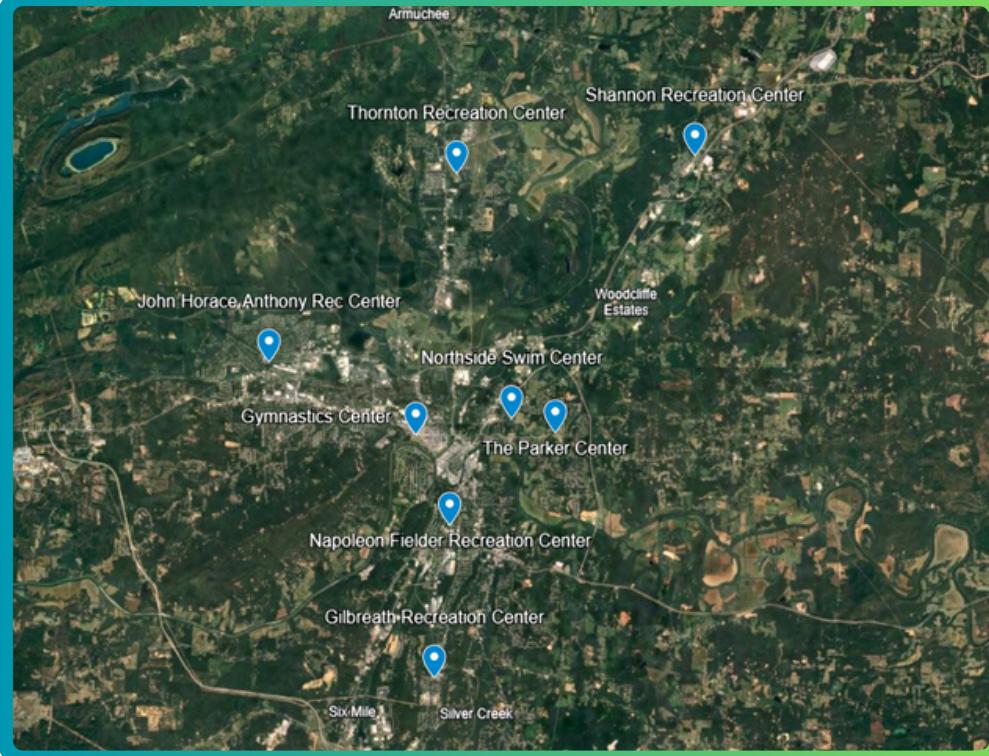
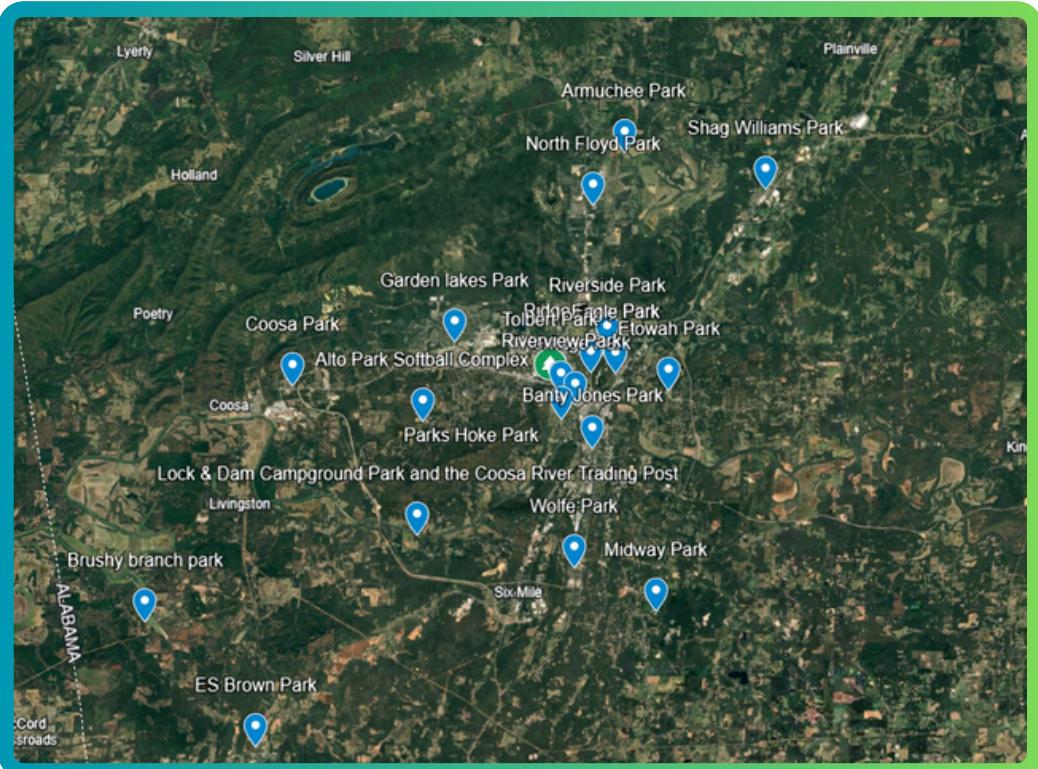
GOLF FORE LESS

Alarm Systems
Atlanta Events Specialists
Benjamin F. Edwards
Berry College
Bowen & Associates, Inc.
Boys & Girls Club of NWGA
Brown & Brown Insurance
Cantanzano Insurance
Carver & Carver
Chick-Fil-A
City of Rome
Coosa Valley Credit Union
Coosa Valley News
Floyd County Sheriff's Office
Floyd County Schools
Georgia Department of Natural Resources
Georgia Northwestern Technical College
Golf Fore Less
Greater Rome CVB
Greene's Jewelers
Greenway Chrysler
Hi-Tech Signs
High Voltage Signs LLC
KLT Promotions
Knight's Jewelers
Owens Sporting Goods
Top Flight
Training Legends



PARKS

Alto Park
Armuchee Park
Banty Jones Park
Eagle Park
E.S. Brown Park
Etowah Park
Garden Lakes Park
Heritage Park
Lock and Dam Campground
Midway Park
North Floyd Park
Northside Park
Parks Hoke Park
Ridge Ferry Park
Riverside Park
Shag Williams Park
Tolbert Park
Wolfe Park



FACILITIES

Anthony Center
Fielder Center
Gymnastics Center
Gilbreath Center
Northside Swim Center
Parker Center
Shannon Center
Thornton Center



SOCIAL MEDIA/ONLINE STATISTICS



Wow!

3.318M
FACEBOOK
PROFILE
IMPRESSIONS

2,970
NEW
FOLLOWERS

21,416
TOTAL
FOLLOWERS
ACROSS
ALL PLATFORMS

3,515,375
IMPRESSIONS
34.8% from 2,607,187

2,620
TOTAL POSTS

143,698
WEBSITE VISITS
82% MOBILE DEVICE
17% DESKTOP
1% TABLET

9,210
ONLINE
TRANSACTIONS

\$940,000
CIVIC REC
PAYMENTS

\$10,280
FINANCIAL
AID

NON-CAPITAL EQUIPMENT

DESCRIPTION	LOCATION	BUDGET	STATUS
Pit Blocks	Gymnastics	\$2,000	Complete
Level 4 Vault Mats	Gymnastics	\$5,610	Complete
3 pitching mounds	Baseball	\$7,500	Complete
Commercial steel waste receptacles	Maintenance	\$15,000	Complete
Dual Axel trailer	Maintenance	\$8,700	Complete
Windscreens	Alto Tennis	\$7,500	Complete
Round Center tables	Thornton	\$7,100	Complete
Round Center tables	Shannon	\$7,100	Complete
Rectangle Center tables	Gilbreath	\$900	Complete
Rectangle Center tables	Anthony	\$1,500	Complete
Push Mower	Maintenance	\$2,200	Complete
Weedeaters/blowers	Maintenance	\$5,700	Complete
	TOTALS	\$70,810	



CAPITAL PROJECTS

DESCRIPTION	LOCATION	BUDGET	STATUS
Tennis Restroom Building Upgrades	Alto Park	\$12,000	Complete
Gym Leak Repair	Thornton	\$11,500	Complete
Window/Door replacement & siding	Lock & Dam	\$20,500	Complete
Court Resurface	Anthony	\$13,000	Complete
2 Wright ZXT Mowers	Maintenance	\$29,170	Complete
	TOTALS	\$86,170	



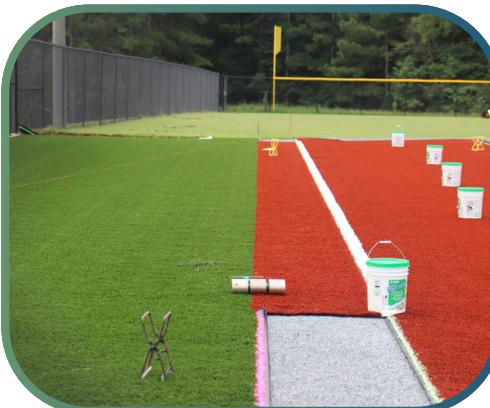
SPLOST PROJECTS

LOCATION	COST	STATUS
Etowah Park	\$13,650	Complete
Alto Park	\$1,126,471	Complete
Garden Lakes Soccer	\$1,717,700	Complete
TOTAL	\$2,857,821	



PROJECTS

- Banty Jones complete renovation makeover
- Bathrooms renovated at Garden Lakes & Alto Park
- Basketball Court renovated at Anthony Center
- Full interior painted at Anthony Center
- New turf and fencing at Garden Lakes select soccer fields
- 8 new soccer goals at Garden Lakes
- Sidewalks repaired at Garden Lakes & Upper Alto
- Repaired signs at Alto Park & Northside Swim Center
- New turf and replaced/painted fencing at Upper Alto (5)
- Installed new windscreens at Upper and Lower Alto Tennis
- Handrails replaced/repaired at Upper Alto
- Menu TVs installed at concessions at Upper Alto
- 400 ft of timber barriers relocated from Banty Jones to Ridge Ferry
- Playground repaired from tree damage at Ridge Ferry
- Repaired brick grills at Ridge Ferry
- Sewage pumps replaced at Etowah and Parker Center
- Tree removal and limbs clean up at Etowah Park
- 32 tandem truckload of repurposed in-field mix transferred to various parks
- Windows replaced at Lock & Dam
- Doors replaced at Lock & Dam
- Siding replaced at Lock & Dam
- Pit Blocks replaced in Gymnastics
- Sound system installed at Riverview Football Complex
- Painted entry sign at Etowah Park
- Installed ice machines at Fielder Center & Riverview Park
- Repaired A/C units at Thornton, Admin, & Gilbreath Centers
- Installed Heat strips at the Fielder Center
- Playground mulch installed at Etowah, Eagle, and Lock & Dam



PARKS/CONCESSIONS NUMBERS

\$54,400
SAVED BY
REPURPOSING
IN-FIELD DIRT

539
WINDOWS TO
BE CLEANED

6
SIGNS SOLD AT
ALTO PARK

5,443,083
POPCORN
KERNELS
POPPED

107
NUMBER OF
CAMERAS

832
DOOR
HANDLES TO BE
WIPED

1,420
TOTAL CHAIRS

478
PLUMBING/
BATHROOM
FIXTURES

317
NUMBER OF
BATHROOMS
TO BE CLEANED

612
TRASH CANS
OR BARRELS
CHANGED AS
NEEDED

567
WORK ORDERS
COMPLETED

365
PICNIC
TABLES

YOUTH SPORTS PARTICIPATION NUMBERS

BASKETBALL



Total coaches	165
Participants	658
Teams	78
All-Star Teams	13
Games Played	2772

SPRING SPORTS



Total Teams	104	Baseball	672
		Softball	175
		T-Ball	194
Total Participants	1053		
Total Coaches			385

FALL SPORTS

TOTAL COACHES: 381



Baseball	420
Softball	78
T-Ball	151
Football	428
Cheer	269
Volleyball	117

YOUTH SPORT CLINICS



Pitch Hit & Run	59
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Little Hawks Basketball Clinic	30
Baseball Clinic	35
Football Clinic	20
Softball Clinic	16
Cheer Clinic	35
Volleyball Clinic	24

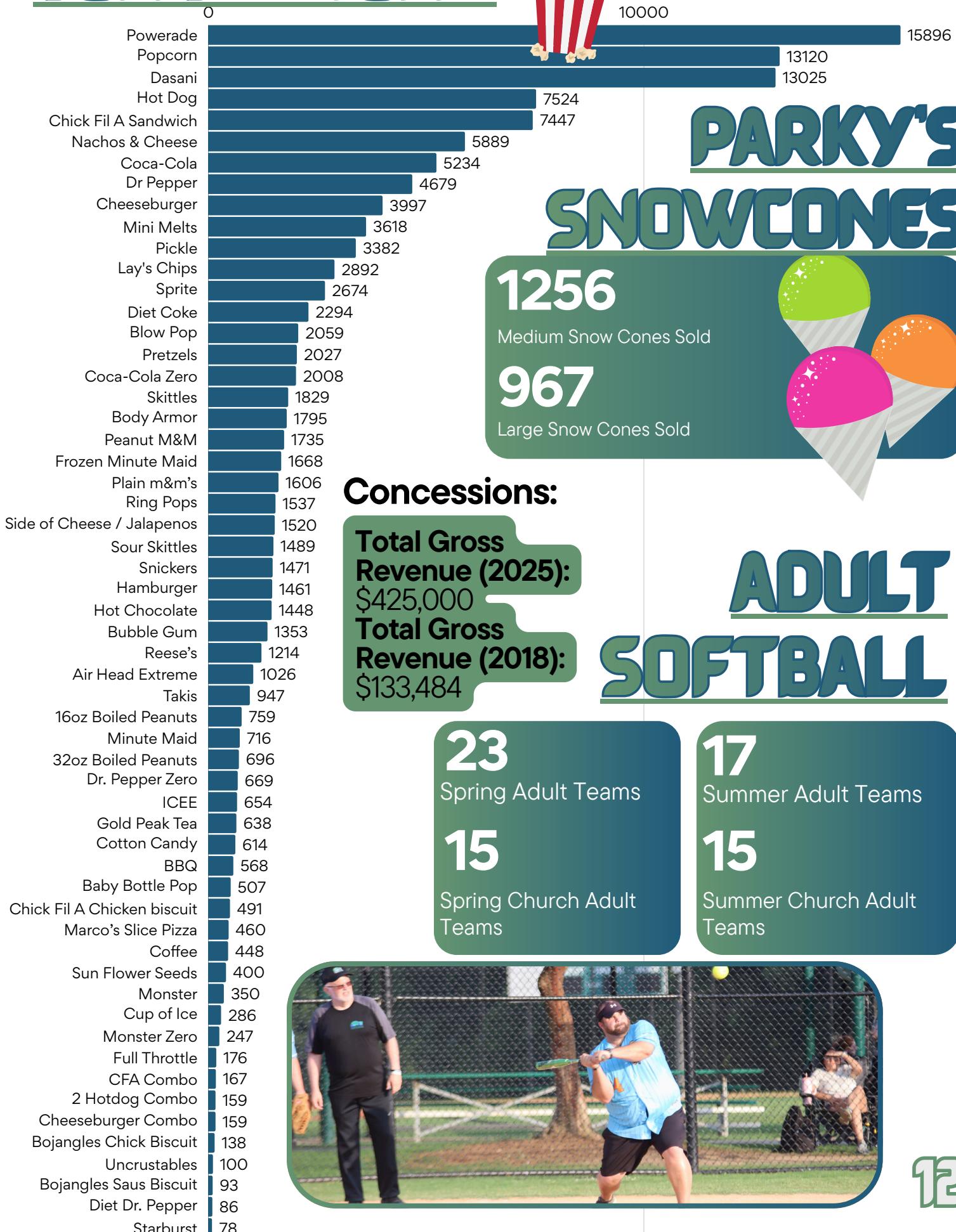


OF VOLUNTEERS TOTAL : 931

OF VOLUNTEERS HOURS TOTAL : 111,720

OF FAMILIES HELPED WITH FINANCIAL ASSISTANCE : 110

CONCESSIONS



10000

PARKY'S SNOWCONES

1256

Medium Snow Cones Sold

967

Large Snow Cones Sold



Concessions:

Total Gross Revenue (2025):
\$425,000
Total Gross Revenue (2018):
\$133,484

ADULT

SOFTBALL

23

Spring Adult Teams

15

Spring Church Adult Teams

17

Summer Adult Teams

15

Summer Church Adult Teams



12

SPECIAL POPULATIONS & PROGRAMS

FLOYD COUNTY SPECIAL OLYMPICS

700+ ribbons & medals

150 volunteers

150 spectators



SENIOR INFORUM

550 seniors

29 exhibitors



SENIOR DAY AT COOSA VALLEY FAIR

200 seniors



SILVER SNEAKERS EXERCISE

288,000 stretches totaled

CHALLENGER SPORTS

43 athletes

60+ homeruns



TAI CHI

24 hours worth of tai chi
270,000 movements made in premier class



SANTA FOR SENIORS

100+ seniors provided with Christmas gifts



EVENTS



ROME-FLOYD SPORTS HALL OF FAME BANQUET



5 hall of fame inductees
scholarship winners 14



LEPRECHAUN-A-THON



582 walkers and runners



Pounds of meat 144 BACKYARD BBQ BASH

10 BBQ cook teams



2025 FIREWORKS EXTRAVAGANZA



3,000 people in the park 20 minute firework show



PAPER DOLL PARADE



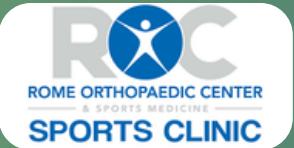
600 walkers and runners



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MORE EVENTS

WILLARD NIXON/ROC GOLF TOURNAMENT



60 golfers

golf teams 15



TRUCK OR TREAT



Coca-Cola

vendors 15

17,135 pieces of candy

CHILI-FEST



20 chili cook teams
gallons of chili 298



HOLIDAY FEST



5,200 candy canes

35 vendors

700 basketballs, soccer balls and footballs

10 local mascots

Coca-Cola

13,203 ice skates rented

ICE SKATING



24 ice rink field trips



15

SPECIAL SERVICES

FARMER'S MARKET

523 total vendor spaces

82 total vendors



LOCK AND DAM

13,104 nights booked



658 boats launched

716 tubs of worms sold

4,525 crickets sold



RECREATIONAL GYMNASTICS

303 birthday parties

1,775 tot time participants

2,281 total kids in classes

1,407 students for field trips



TEAM GYMNASTICS

60 1st place medals

11 Team Awards

465 Total placement medals won in 7 meets

232 Total metal weight awarded in pounds

18 State Qualifiers



INFOGRAPHIC

RESIDENTS PER PARK

NATIONAL : 2,411

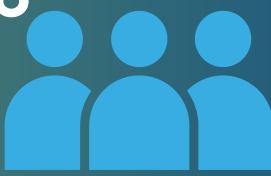
RFPRA : 4,408



FULL-TIME EQUIVALENTS PER 10,000 RESIDENTS

NATIONAL : 8.6

RFPRA : 3



SHARE OF FULL-TIME STAFF DEDICATED TO OPERATIONS/MAINTENANCE

NATIONAL : 46%

RFPRA : 58%



OPERATING EXPENDITURES PER CAPITA

NATIONAL : \$103.13

RFPRA : \$25.64



ACRES OF PARKLAND PER 1,000 RESIDENTS

NATIONAL : 10.2

RFPRA : 51.4



PERCENT OF FEE-BASED PROGRAMS

NATIONAL : 82%

RFPRA : 95%



REVENUE-TO-OPERATING EXPENDITURES (COST RECOVERY)

NATIONAL : 27.2%

RFPRA : 75%



NUMBER OF PROGRAMS OFFERED ANNUALLY

NATIONAL : 250

RFPRA : 114



STATISTICS ON PARK VISITATIONS THROUGH PLACER-AI

Park Name	Visits (Thousands)	Visitors (Thousands)	Avg Dwell Time
Ridge Ferry	431.6	144.6	47 min
Etowah	229.9	50.3	72 min
Alto	202.6	72.4	193 min
North Floyd	184.3	52.3	109 min
Riverview	161.3	49.3	79 min
Wolfe	93.1	21.4	73 min
Garden Lakes	81.7	19.6	74 min
Lock & Dam	58	23.8	252 min
Shag Williams	56.6	19.5	68 min
Heritage	54.5	32.7	31 min
Brushy Branch	53.1	14.3	86 min
Midway	38	10.6	58 min
Armuchee	25.5	9.3	49 min
1 Shorter Ave	25.2	6.3	72 min
Tolbert	24	8.5	42 min
Fielder	19.3	4	85 min
Parks Hoke	14.8	4.7	76 min
Northside Swim	14.4	7.2	95 min
Riverside	11.8	4.4	50 min
E.S Brown	10.9	2.6	45 min
Banty Jones	8.8	3	79 min
Eagle	8.4	4	54 min
Coosa	2.5	841	64 min
TOTALS	1,803,600+	565,641+	1,853+ min



ROME-FLOYD
PARKS&RECREATION